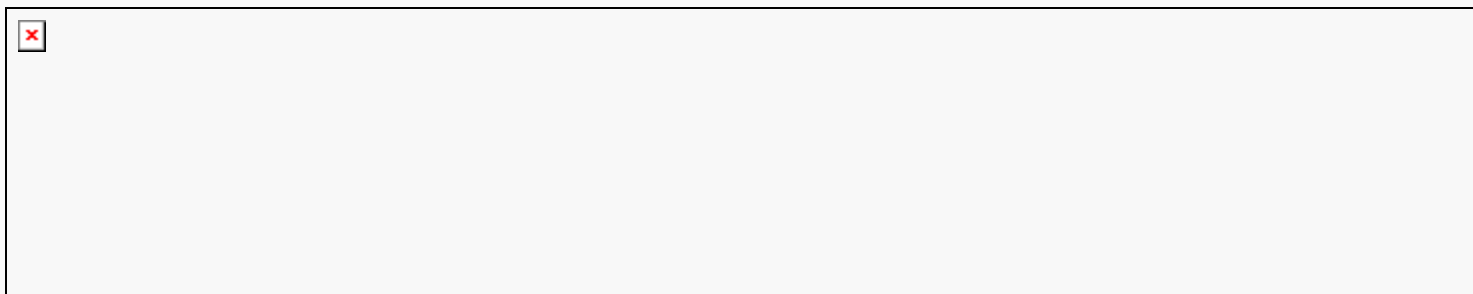


Consumers Energy

Count on Us

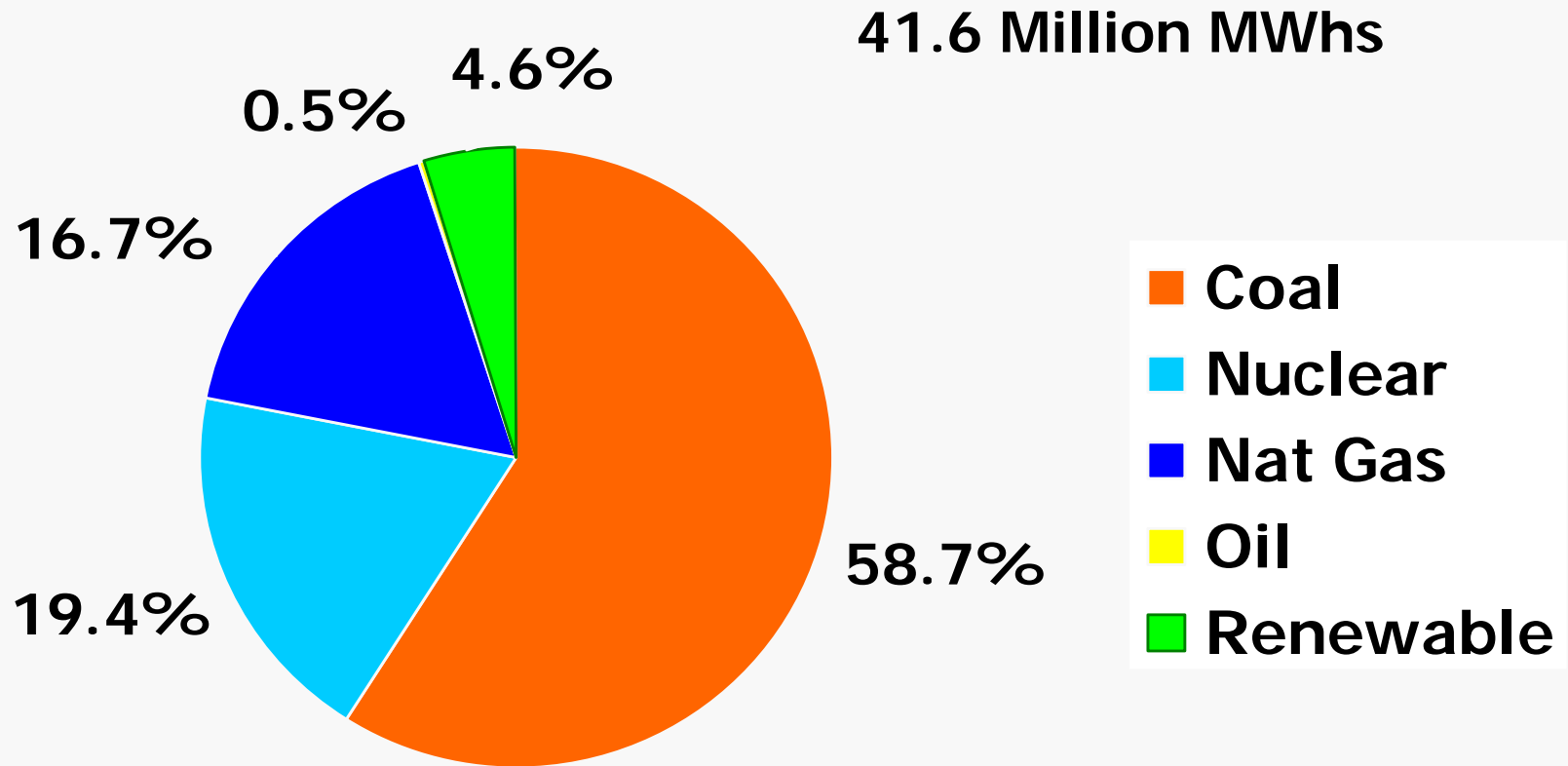


Wind Working Group
November 9, 2006

Consumers Energy – background

- ***Electric and Natural Gas utility providing service to more than six million of the state's 10 million residents in all 68 Lower Peninsula Michigan counties.***
- ***Electric Utility***
 - *Customers total 1.78 million (1.57 million residential)*
 - *Annual sales total 41.6 billion kWhs*
- ***Natural Gas Utility***
 - *Customers total 1.6 million (1.5 million residential)*
 - *Annual gas deliveries 245 billion cubic feet*

Consumers Energy's Supply Mix

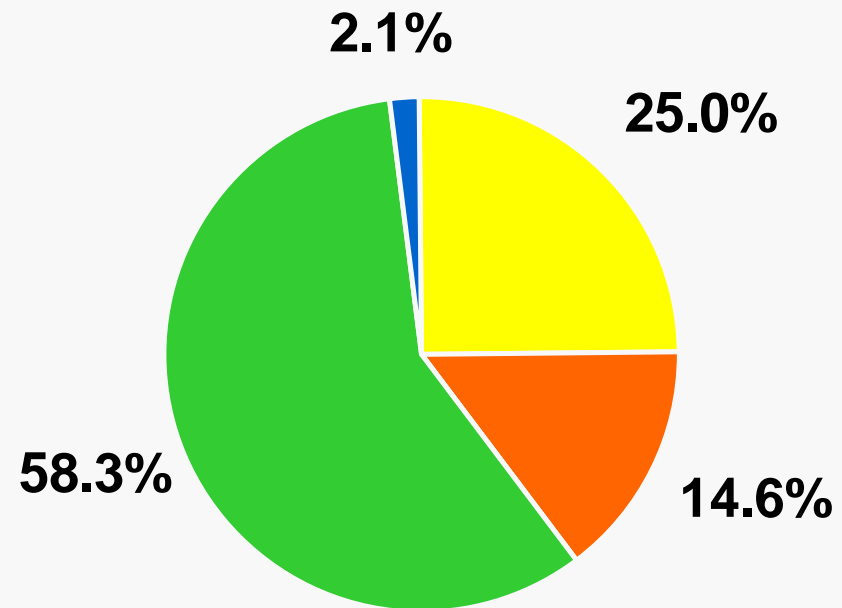


12 Months Ended March 31, 2006

Renewable Supply by Fuel Type

1.9 Million MWhs

- Hydro
- Solid Waste
- Biomass
- Wind



green generation

- *green generation is a voluntary green-pricing program approved by the MPSC*
- *All electric customers are eligible to participate*
- *Launched September 2005*
- *Program Funding*
 - *Average PSCR*
 - *Customer Contributions*
 - *Renewable Resources Fund*
- *Consumers Energy is Green-e certified as a single-mix retail marketer and as a wholesale marketer*

green generation

- *Participation Options*
 - *GreenTeam: 100% option @ 1.667 cents per kWh*
 - *GreenBlocks - \$2.50 per block representing 150 kWhs*
 - *GreenBusiness - \$2.00 per block with a minimum purchase of 100 blocks/month*
- *Enrollment Methods*
 - *Website*
 - *Telephone*
 - *Mail*
- *Requires a one-year commitment*

green generation – Marketing & Promotion

- *Customer study (May 2005) provided insight on customer knowledge and perceptions, explored price points, and helped identify a potential target market*
- *Bill Inserts and Direct Mail are primary promotional vehicles*
- *Limited advertising, news releases and limited events*
- *green generation Website*
www.greengeneration.com

green generation – Results

- ***Enrollments total 6,623 through 11/6/06***
 - *Residential 6,584*
 - *Commercial 34*
 - *Industrial 5*
- ***Energy Subscriptions***
 - *Subscribed energy 2,413 MWhs monthly*
- ***Findings***
 - *Residential customers represent 70% of energy subscribed*
 - *Average customer subscribes to 3 blocks (450 kWhs) per month*

Supplier Status

- *Seven power purchase agreements were executed (out of a total of 26 proposals) and one existing renewable energy contract was re-negotiated*
- *Five of the eight suppliers achieved commercial operation, with another expected by March 2007*
- *Monthly deliveries range from 2,200 – 2,700 MWhs per month*

Summary

- *Customer response has been favorable and is exceeding expectations*
- *Additional supply will be needed in 2007 to keep up with customer demand*
- *Beginning to see interest from large Industrial customers, universities and municipalities as they address policy objectives*